

Heritage India Festival

Rushhi Entertainment, which has been at the forefront of ethnic marketing, is proud to present the 2010 series **Heritage India Festival**, offering sponsors and exhibitors an opportunity to interact with thousands of current and potential customers from an affluent South Asian demographic. Patrons will be able to enjoy shopping, entertainment and food from India in one central location. The shopping portion of the event will feature exhibitors from all over South Asia that will be selling ethnic goods and services. Exhibitors & Services will include leather goods, furniture, handicrafts, gifts, rugs, garments, Costume/Real Jewelry, home Furnishing/Décor Products, Herbal Products, Food Products, Corporate Services and much more. In addition, Top South Asian cuisine restaurant of the Washington Metro area will be featuring culinary delights from different parts of the sub-continent. This will include foods/beverages from different parts of India, Pakistan and other parts of South Asia. The event will also feature a live stage with tons of entertainment including fashion shows, beauty pageants, dance competitions and local talent performances.

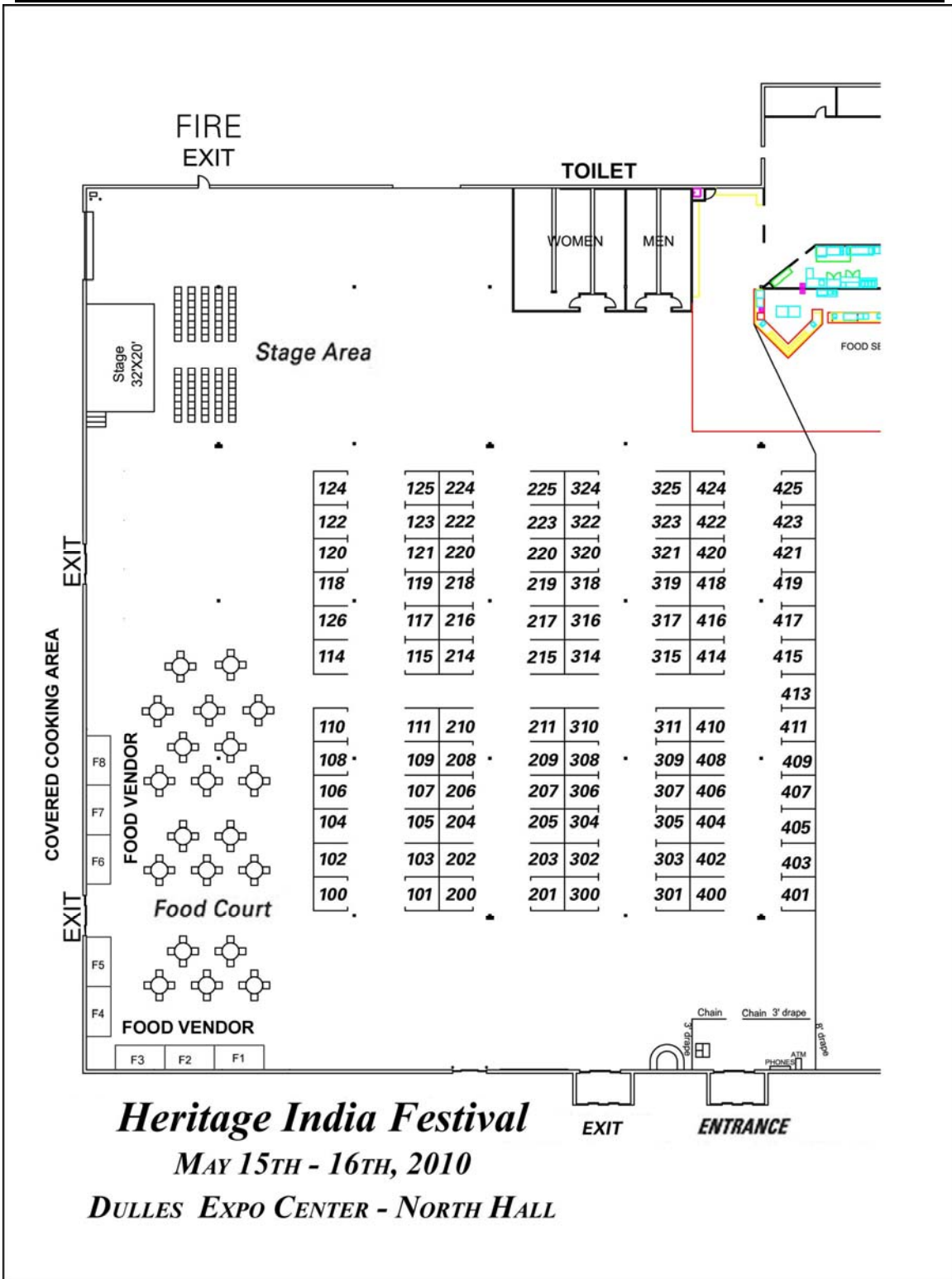
DAY/DATE/TIME: Saturday, May 15, 2010 12:00 p.m. - 9:00 p.m.
Sunday, May 16, 2010 12:00 p.m. - 7:00 p.m.

VENUE: Dulles Expo & Conference Center (**NORTH HALL**)
4368 Chantilly Shopping Center
Chantilly, VA 20153
(703) 378 0910; www.dullesexpo.com

SET-UP: **Friday, May 14, 2010, 5:00PM-10:00PM (ONLY)**

1. All exhibitors are required to read Exhibitor Rules and Regulations.
2. Exhibitor Rules and Regulations maybe obtained by visiting www.hifestival.com, calling (703) 459 5000 or sending an e-mail to info@rushhi.com.
3. No vehicles allowed inside venue for exhibitor set up and exhibitors will be responsible for taking their goods and merchandize to/from their booths.
4. Rushhi IS NOT responsible for carting/loading/unloading of exhibitor merchandize.
5. NO FOOD/BEVERAGE booths are allowed unless expressly approved by Rushhi Entertainment.

DULLES EXPO CENTRE-BOOTH LAYOUT (NORTH HALL)



Vendor Application for HIF, May 15-16, 2010

PLEASE FULLY COMPLETE THE FORM. APPLICATIONS WILL NOT BE CONSIDERED UNLESS FORMS ARE PROPERLY COMPLETED.

Name of Business: _____

Street Address: _____ **City** _____

State: _____ **Zip Code:** _____ **Tel:** _____ **Fax:** _____

E-Mail: _____

Owner/Principal/Manager of Business: _____

Contact Info for Person in Charge of Booth:

Name: _____

Street Address: _____

State: _____ **Zip Code:** _____ **Tel:** _____ **Fax:** _____

E-Mail: _____ **Number Of Attendees at Booth:** _____

Items to be sold (please be specific): _____

<i>Booth Category</i>	Rate	No. of Booth	Total Cost
10'x10' (2 tables, 2 chairs)	\$350		
20'x10' (4 tables, 4 chairs)	\$600		
PREMIUM-First ROW Near Entrance	\$100		
PREMIUM-Corner position	\$50		
Extra Table	\$35		
Power Outlet	\$125		
Extra Chair	\$5		

Please include your requirement of extra table/ chairs on form. NO EXTRA CHAIRS/TABLES WILL BE AVAILABLE ON EVENT DAYS.

TOTAL BOOTH FEE \$ _____

Booth Number Preference # 1 _____ **(First come first serve basis)**

Booth Number Preference # 2 _____ **(First come first serve basis)**

Booth Number Preference # 3 _____ **(First come first serve basis)**

BOOTH(S) WILL ONLY BE CONFIRMED UPON RECEIPT OF FULL PAYMENT

PAYMENT DETAILS (PLEASE COMPLETE)

Total Booth Fee: \$_____

Total Amount Enclosed: \$_____ via Check# _____ M.O. #_____

Please send confirmation: Fax# _____ E-mail _____

All payments along with a COMPLETED Vendor Application Form should be mailed to:

**Rushhi Inc.
Attn: Vendor Registration Department
3448 Payne ST
Falls Church, VA 22041**

I the applicant have read and agreed to all terms and conditions of this package, the Vendor Agreement, Rules and Regulations, and Vendor Application. In addition, I, expressly release the producer (Rushhi) and the owner of the Festival sites of and from any and all liability for any theft, damage, injury or loss to any persons or goods, which may arise from the licensing and occupation of exhibition space from Rushhi. By signing below, I acknowledge that I have read each and every page of this package, the Vendor Agreement, Rules and Regulations, and Vendor Application, indicating my acceptance of all of the terms and conditions stated therein. If signing on behalf of a corporation or other entity, I warrant that I have the authority to enter into this agreement on behalf of such entity or corporation.

THE SET-UP OF BOOTHS WILL TAKE PLACE ON FRIDAY, 5/14/2010, BETWEEN 5PM AND 10PM.

VENDORS WILL NOT BE ALLOWED TO BRING ANY ITEMS AND/OR SET-UP BOOTH AFTER FRIDAY, 5/14/2010.

Signature of Applicant OR Authorized person	Print Name	Date

Do not write below this line. For use by Rushhi only.

<p>-----</p> <p>Date application received: _____</p> <p>Date application accepted by Rushhi _____ ; or denied by Rushhi _____.</p> <p>Date notice of acceptance or denial transmitted to Vendor: _____</p> <p>Signature of Authorized Rushhi representative: _____</p>
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